Goa - IDEATHON 2019 held at BITS Pilani

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BITS BIRAC BioNEST and Centre for Innovation Incubation and Entrepreneurship, BITS Pilani K K Birla Goa Campus, organised a 'Global Bio-India Road Show – Goa-IDEATHON - 2019' to create awareness about Global Bio-India 2019, which will showcase opportunities in the Indian biotechnology sector. Founder, Magellan Life Sciences Limited, Abhiram Dukkipati spoke on 'Innovation and Commercialisation' of the unique product. Project Officer, Goa State Innovation Council (GSIC), Government of Goa, Sudip Faldesai provided details about the activities of GSIC that encourage young talent in local universities, colleges, schools, medium and small scale industries, and research and development institutes. Senior manager, entrepreneurship development, BIRAC, Shilpy Kochchar delivered a talk on innovation capabilities of the Indian biotech industry and various funding schemes to foster and empower start-ups to commercialise their discoveries.

As a part of the road show, IDEATHON 2019 was conducted to discover solutions for the growing water, health and environmental problems. Faculty members, research scholars and students from reputed educational institutes such as National Institute of Technology, Goa, Parvatibai Chowgule College of Arts and Science, Margao; Dhempe College of Arts and Science, Panaji; PES RSN College of Arts and Science, Ponda and BITS Pilani K K Birla Goa Campus participated in the IDEATHON. The 15 shortlisted ideas were presented at the event. These addressed environmental problems like degradable and non-degradable waste management, alternate for plastic, food adulteration, water conservation, e-commerce waste management, etc.

First place was won by 'Piezoelectric soles for foot desensitisation problem of diabetic patients', BITS Pilani K K Birla, Goa Campus; second place was awarded to 'Bioaccumulation', Dhempe College of Arts and Science, Panaji and third place was secured by 'Swachchak – Dustbin Monitoring', BITS Pilani K K Birla, Goa Campus.